



CM FLOORING

**CM Flooring**

2304 DALTON INDUSTRIAL COURT  
DALTON GA 30721

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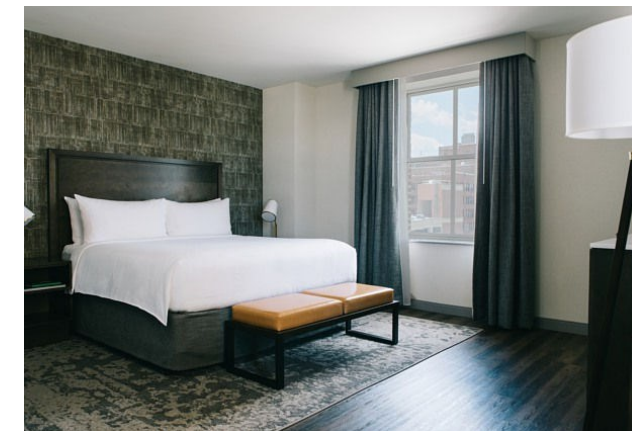


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**Area Rugs**

*No Slip Backing & Pad*

**CM also offers commercial grade no-slip carpet pad or attached backing. Please let your sales rep know which you prefer to include in your custom area rug price quote.**



[WWW.cmhospitality.com](http://WWW.cmhospitality.com)

## AREA RUGS



CM can provide beautiful custom area rugs for various properties looking for the plush feel in their lobbies or public space areas. Custom design and size the pattern to fit your exact area rug's needs. Area rugs can also be made coordinate with existing broadloom.

## DESIGN

Area rugs typically start in the design process and working one on one with CM's carpet designers to create the overall theme and look they want exactly. The design itself will help determine how we produce the carpet which is needed before a quote can be issued for custom area rugs. Planning and Estimating can also be done to determine rug placement in the blueprints and material needs.

## PRICING

All area rugs are produced as broadloom and then custom cut to size. Please work with your local sales rep who will be working with the CM's Pricing Manager at the mill to issue price quotes. Each area rug will be priced as a unit. The following factors are evaluated to help determine pricing and cause pricing to vary:

- Size of rugs
- Quantities of rugs
- Weight and Density of Carpet
- Pattern Repeat Size
- Type of Construction (machine)
- Number of Color placement and Yarn fibers (Genesis vs Aquafil)
- Surged or Bound edging
- Backing (with or without no slip applied to backing)
- Is there broadloom also running with similar construction and colors for this project?
- Waste of materials



## SURGING

Any of the yarns used in the carpet can be used to surge the edges of the rugs. This is totally up to the customer and should be specified when ordering. This is a premium type edging and is slightly more expensive than having rug bound.

## BINDING

Binding is another more economical option for edging. It consists of a film that is wrapped and sewn onto the edge of the carpet. Typically, we will send clients the closest color swatches of the binding that goes with their design and colors and have them choose and specify the color of binding on their purchase order.

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